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Executive Summary



Company Profile

We are a tech-focused Venture Capital entity with teams in Australia and the Middle East that nurtures disruptor-startups into high-growth ventures



Fund Summary

A MEAPT and Australasia focused Fund targeting pre-seed to Series A stage venture investment opportunities across various verticals



Team

- 600 billion dollars of transactions under the belt
- Former Chairman, CEO and Execs of top Tier Global investment banks
- Fund Manager – founding CFO of a Middle Eastern unicorn
- Versatile skillset that includes investment banking, consulting, legal and advisory
- Global presence and network



Fund Size

\$100M (First close \$25M)



Investment Stage

Pre-Seed to Series A



Investment areas of interest

FinTech
Blockchain/metaverse/gaming
Healthtech
Agritech
Edutech
Ecommerce
Businesses with networking effect



Targeted Investment return

Target IRR: 30%



LP Co-Investment Opportunities

We provide co-investment opportunities to Limited Partners in our most promising deals



Global network

Our team possess deep global investing experience, exceptional track records and diversified backgrounds enabling them to scale portfolio companies across markets



Who We Are

A global investment manager leveraging seasoned expertise to execute venture capital investment opportunities that deliver high-value to shareholders.

Diversified investor base with proximity to high-net-worth investors and family offices from the GCC and Australia. We specialise in alternative investments and establishing global relationships.

Our Team



A versatile team with a global reach
and transaction experience exceeding \$600bn

A World Class Advisory and Executive Team



100+ individual career transactions



Global experience across investment banking, technology, consulting, legal and project management



Venture Capital veterans including founding CFO of the first Middle Eastern unicorn



More than 150 years of cumulative experience including successful exits within the technology landscape



Officers, Executives of Top Tier investment banks and sovereign wealth funds

Experience In Leading Global Organizations

BlackRock

AVIVA
INVESTORS

BARCLAYS
CAPITAL

BCG
THE BOSTON CONSULTING GROUP


Deutsche Bank

citigroup

Deloitte

**Goldman
Sachs**

 **Investec**

CREDIT SUISSE

**cg/Canaccord
Genuity**
Wealth Management

KPMG

**McKinsey
&Company**


Merrill Lynch

 **HSBC**

Morgan Stanley


MUBADALA


pwc

 **UBS**

 **SMBC**

Board of Directors



Mustafa Kheriba

CEO & MD, Arithma Capital
Former DCEO, SHUAA Capital
Former COO, Abu Dhabi Financial Group (ADFG)
Top 50 MENA Fund Managers



Peter O'Malley

Managing Director at Kenosis Capital
Former CEO of Cannaccord Genuity Former
Executive at Credit Suisse and Deutsche Bank



Warwick Gregor

Executive Chairman, Far East Capital
Former Chairman, Canaccord Genuity/BGF
Founder, BGF Equities (acquired by Canaccord Genuity)



Adam Malouf

Chief Investment Officer at Government of Dubai Knowledge Fund
Former founding COO of HSBC's MENA real estate private equity business
Former COO at Saffar Capital (DFSA-regulated)
Chair of the Board Executive Committee for a family conglomerate in Dubai
Chair, Middle East Advisory Board, Australian Institute of Company Directors



Mohammad Jamal

GM, Daman Securities
CEO, Emirati Astronaut
Head of Equity Markets, Emintad
Former Head of Sales & Marketing, Mubasher



Salman Masaud

CEO and Executive Director
Former GM Corporate Finance, VHM Limited
Former CEO and Chairman, Australian Gulf Metal Company
EX KPMG

Investment advisory Committee



Salman Masaud

CEO and Executive Director at Australian Gulf Capital
Former GM Corporate Finance at VHM Limited
Former CEO at Australian Gulf Metal Company
Ex KPMG



Kevin Murphy

Former Treasury, Investments and Funding Advisor to Dubai World (Government)
Former Chief Investment Officer and Group Treasurer, YBA Kanoo
Former Group Treasurer, Investcorp Bank



Adam Malouf

Chief Investment Officer at Government of Dubai Knowledge Fund
Former founding COO of HSBC's MENA real estate private equity business
Former COO at Saffar Capital (DFSA-regulated)
Chair of the Board Executive Committee for a family conglomerate in Dubai
Chair, Middle East Advisory Board, Australian Institute of Company Directors



Kal Desai

Founder & Director at SilverSpoon Advisory
Former Founding CFO at Careem (MENAP unicorn)
Former CFO at Zawya (acquired by Thomson Reuters)
Former CFO at Souqalmal



Anthony D'Silva

Founder & MD at Incu Global
Former MD at Apex Investments
Former Director at SHK Fund Management



Marc Aouad

MD Investment Bank at C.H. Stirling
Former VP Centuria Capital
Former Analyst Merrill Lynch

Our Strategy

We invest in businesses that have the potential to become industry unicorns. Via a global network, our team has access to opportunities that span the spectrum of some of Tech's most exciting sectors, including fintech, blockchain, metaverse, gaming, e-commerce, healthtech, edutech and agritech.

We are predominantly focused on the MEAPT and Australasia region, a market which experienced a record year-on-year growth in venture capital investments in 2021. We believe the region is emerging as the next frontier for VC investments among the emerging markets.

Our team's sophisticated understanding of the region, combined with a world-class internal governance structure, provides an ideal platform from which to identify regional opportunities before our competitors do.

We deploy smart capital and leverage portfolio synergies to consistently deliver outperformance to our clients.

With each opportunity, we look for exceptional teams, brilliant ideas, scalable businesses, large addressable markets and a defined exit strategy. When we invest, we apply our abilities to add value and strive to positively influence commercial outcomes.

We play a key role in the growth of these businesses by addressing pain points for the founding teams. We help them by finding talent, driving revenue growth, capturing scale across markets and by executing fundraising strategies.



Investment Strategy



Incubators and Blockchain

Ticket sizes between \$25K and \$100K



Pre Seed

Ticket sizes between \$75K and \$200K



Seed

Ticket sizes between \$200K and \$500K



Series A+

Ticket sizes between \$500K and \$2.5M

Allocation of Funds

Incubators and Blockchain

15%

Pre Seed

20%

Seed

20%

Series A+

45%



Our Service Providers

Legal Counsel:

KING &
SPALDING

External Auditors:

Deloitte.

Fund Admin &
AML Compliance:


carta

Value-driven Investment Approach

Geography	MEAPT and Australasia
Fund Size	US \$100 million (1 st close US \$25m million)
Fund life	7 years (option to extend +2 years)
GP Fees	Management fee: <ul style="list-style-type: none">• First \$30m commitment: 2.5% p.a.• Portion above \$30m: 2% p.a.• 1st anniversary: 2% Thereafter, reducing by 10 basis points every anniversary, to a minimum 1.6% p.a. Carried interest: 20%

Adapting our Platform to the Industry Transition

We are a trusted partner to family businesses in the Gulf, Australia and Asia. We forge strategic and savvy partnerships that realise operational and financial value for all stakeholders. Our flagship Gulf Fund targets attractive investments in future-facing sectors.

Our Aim:

To operate at the forefront of disruptive technology investment opportunities across the MEAPT and Australasia region and to maximize shareholder value by consistently outperforming our competitors.

We aim to de-risk ventures by adding value via capital injection, strategic partnerships, offtakes, and technical expertise.

To maximize shareholder value through consistently outperforming the market



Portfolio

Tech Startup Investments

CrossFund

NIFTIFY
BETA

Early Stage Investments



Indirect Investments

(through investment in Crossfund crowdfunding platform and other sources)



Pipeline

trica
EQUITY

retailo

BRANTU

bamboo

urbanpoint

KASB | K
TRADE

LAMAA
EMPOWERING OPPORTUNITIES

MEX Digital

Digi Khata

Jiye

algebra

SWAPI

STALLION.AI

Lendo

VAUBAN

duhqa

Deal Sourcing

In addition to the below sources, we have formed relationships with a number of Venture Capital (VC) firms across Europe, North America, and Australia where we share deal flow.

Team Network



SHUAA

CREDIT SUISSE

cg/Canaccord
Genuity

INCUB|GLOBAL

Deutsche Bank

MUBADALA

BCG BOSTON
CONSULTING
GROUP

AVIVA
INVESTORS

News Sources



menabytes

MAGNITT

PitchBook

crunchbase

TECH Crunch

GeekWire

VentureBeat

Entrepreneur

Incubators / Accelerators



PLUGANDPLAY

HUB71

FLAT6LABS

BlueChilli

DIFC
FinTech Hive

Startmate

TAQADAM
Startup Accelerator



Funded By Ignite, MoIT

Crowdfunding Platforms



VAUBAN

AngelList

OurCrowd

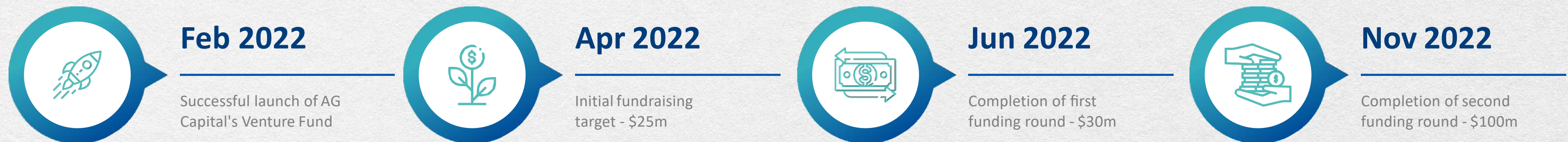
trica
EQUITY

CrossFund

INDIEGOGO

CircleUp

Funding Goals



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Should hold a stock they write about which they also own, for at least 10 business days. Cannot write about a stock two business days before or after buying or selling the stock.





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